

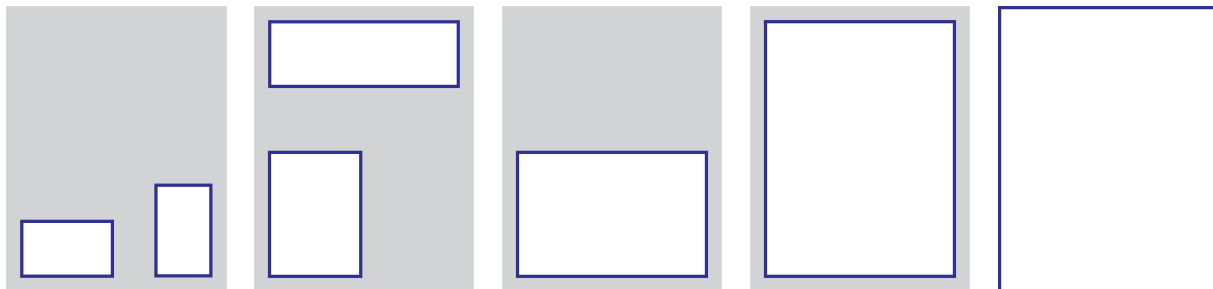


2019-20 Concert Program Advertising Information

Program Advertising Information

Voices, the Chapel Hill Chorus, is one of the Triangle's most distinguished choral groups with over 100 members. The mission of Voices is to foster, sustain, and share the art and joy of choral music and to enrich the Triangle community through excellent performances of music from diverse cultures and historical periods. Voices has a smaller, select ensemble, Cantari, performing mostly a cappella music. Our 2019-20 season will include **five concerts** in venues around the Triangle and will reach **close to 1,500 regional attendees**. We print one booklet for use all season long, and your ad will be seen by concert goers year-round.

Ad Rates & Sizes



Business Card
Price: \$90

Horizontal:
3.5" w x 2.125" h
Vertical:
2.125" h x 3.5" w

Quarter Page
Price: \$180

Horizontal:
7.3" w x 2.5" h
Vertical:
3.5" w x 4.8" h

Half Page
Price: \$360

One Size:
7.3" w x 5" h

Full Page
Price: \$720

One Size:
7.3" w x 9.8" h

**Inside Front
or Back Cover**
Price: \$850

Full Bleed:
8.75" w x 11.25" h
Color available

Specifications

You have two options for submitting your ad: camera-ready or ready to be designed.

1. **Camera-Ready Art or Use My Art on File (no extra fee required)**

New art must be submitted with correct proportions at 300 DPI, grayscale, and as a PDF, TIFF, JPG or EPS with all fonts embedded and/or outlined. Hard-copy business card counts as camera-ready. (If purchasing back cover, please submit artwork in color.)

2. **Ready to Be Designed (\$40 additional)**

You provide all the materials, including logos, imagery and text, and font files if a specific font is to be used. We can accept Microsoft Word, PowerPoint and Publisher, or just emails and attachments. We will provide one design created by a professional designer, with one review cycle.



2019-20 Concert Program Advertising Order Form

Artwork Deadline: October 31, 2019

For questions, please e-mail ads@voiceschapelhill.org. **Please print clearly.**

Name _____ Business Name _____

Phone _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Ad Size Selection

- | | |
|-----------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Business Card (horizontal): \$90 | <input type="checkbox"/> Business Card (vertical): \$90 |
| <input type="checkbox"/> Quarter Page (horizontal): \$180 | <input type="checkbox"/> Quarter Page (vertical): \$180 |
| <input type="checkbox"/> Half Page: \$360 | <input type="checkbox"/> Full Inside Page: \$720 |
| <input type="checkbox"/> Inside Front Cover: \$850 | <input type="checkbox"/> Inside Back Cover: \$850 |

Please note: We do not guarantee ad placement except for inside front and back cover. Cover placements are limited to two each season, so please contact ads@voiceschapelhill.org to ensure your desired location is available when purchasing cover ads.

Artwork Specifications

- My ad is camera-ready or already on file: no fee **OR** My ad is ready to be designed: \$40

Payment Information

I have enclosed a check payable to Voices in the amount of \$ _____

Please charge \$ _____ to my VISA MasterCard

Name on card _____ Exp. Date _____

CVV Code (code on back of card) _____ Signature _____

Please complete the form below and present it with your check, made out to Voices, and print-ready copy to the Voices or Cantari member named below, or mail it to: Voices, PO Box 3011, Chapel Hill, NC 27515. Send digital ads to ads@voiceschapelhill.org.

Chorus member who solicited ad _____ Phone _____